

**Course Outline
2013
INTBUS 703: Advanced Strategy (15 POINTS)
Semster 1**

Course Prescription

Advanced study of strategic management theory and empirical research. This serves as a springboard for more in-depth studies by research essay or thesis.

Programme and Course Advice

This is an advanced course in strategic management intended for students enrolled in the Master of Commerce, Bachelor of Commerce (Honours) or Postgraduate Diploma in Commerce degrees. The course provides students with the necessary theoretical and analytical tools to undertake further research towards their Honour's research essays or Master's theses.

Goals of the Course

This course seeks to provide students with advanced knowledge of strategic management. It involves a critical review of concepts or prescriptions that have influenced managers and scholars in the strategic management field.

Learning Outcomes

By the end of this course it is expected that the student will be able to:

1. Appraise a large collection of readings that survey the major issues and perspectives in strategy especially with regard to international business,
2. Critique academic research (whilst maintaining appropriate humility),
3. Develop an empirically-based paper with a view to successful submission to a major conference, or journal,
4. Compose developmental feedback for such papers, and
5. Prepare, participate, and lead debates in the field of strategic management

Content Outline

The major content themes of the course are:

- Week 1: What is strategy and how do we research strategy?
- Week 2: Strategising
- Week 3: Organising
- Week 4: Industries
- Week 5: Institutions
- Week 6: Resources
- Week 7: Information
- Week 8: Decision making
- Week 9: Contexts
- Week 10: Top management teams
- Week 11: Middle management
- Week 12: Looking back and looking forward: Where to from here?

Learning and Teaching

This course uses a seminar format and is delivered in 12 sessions of three hours. Consequently, much of this course is devoted to in-depth discussion of the material assigned as each week's readings.

The other major component of learning and teaching in this course is based on the process of writing a paper for publication. You will write, submit, receive (and give) reviews, and subsequently revised-and-resubmit your paper.

Teaching Staff

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Learning Resources

All of the readings for this course are available through the library.

Assessment

This course is internally assessed, so there is no examination. The four forms of assessment, their weighting, and their relationship to the course's learning outcomes are summarised below. A detailed description of each assignment is provided in the full course outline.

Learning Outcome	Discussion participation ≈20%	Discussion leadership ≈10%	Paper review ≈20%	Paper ≈50%
1	●	●		●
2	●	●	●	●
3				●
4			●	
5	●	●	●	●

Due dates:

- The first version of your paper is due mid-day Friday of week seven.
- At the start of week eight you will be assigned two papers to review. You must complete your reviews by Monday of week nine.
- Your revised paper (with your response to the reviewers) is due 9:00 Monday of week twelve.
- Discussion leadership; discussants will be allocated in week one.
- Discussion participation is assessed on-going throughout the course.